

TREECYCLER® CARDS

SEED A SUCCESSFUL PROMOTION

This eco-friendly reward gives recipients the ability to plant a tree in their choice of over 40 reforestation projects around the globe. Give the ability to give back with Treecycler, which donate a tree to the chosen reforestation project.



WHY CHOOSE TREECYCLER CARDS?

- These rewards show a brand's commitment to sustainability and are a simple way to help customers "Go Green."
- Consumers will feel good about helping the Earth by having a tree planted in their name in the reforestation project they choose.
- With an interactive redemption experience, recipients are engaged and feel empowered by discovering a project and helping those in need.
- Since users can choose their location to plant a tree, they have a deeper, emotional connection to the action.

HOW IT WORKS



Users visit the website listed on the back of your branded card.



They enter their reward code and choose a reforestation project to plant a tree.



A tree is planted and users are sent notification thanking them for helping the environment.

TARGET AUDIENCE

Target the eco-friendly market – from businesses to consumer brands and beyond – with this unique offering.

ADDITIONAL INFORMATION

Native trees are planted through partnerships with multiple non-profit reforestation organizations. For even more impact, you can print branded cards on recycled cardstock.

PRICING

QUANTITY	500	1,000	2,500	5,000
1 Tree	\$1.18	\$ 1.08	\$1.02	\$0.92
2 Trees	\$2.25	\$2.06	\$1.93	\$1.74
3 Trees	\$3.27	\$2.99	\$2.81	\$2.53
5 Trees	\$5.34	\$4.89	\$4.59	\$4.14

For orders over 5,000 cards or other denominations, inquire for a custom quote.

(c)

Pricing includes 4/1 process printed Recycled Paper Stock card and program management. Standard Card Specs: 2 1/8" x 3 3/8", 10 mil recycled paper stock. Setup Fee: No charge if art requirements are met. \$63 (g) setup fee for orders under 250 pieces. Cards expire 12 months from issue. Modified expiration dates and custom shaped cards also available. Custom website landing page will be an additional charge. Production Time: 10 working days from proof approval. Rush service available upon request. FOB: New Jersey. Prices may be higher for points programs and codes only campaigns. Pricing subject to change without notice.