

DINING CERTIFICATE CARDS

CUSTOMERS WILL EAT THIS UP

Set the table of a great promotion by rewarding your customers with a valuable discount for dining out. This reward provides a \$25 or \$50 dining discount that can be used at over 18,000 restaurants nationwide.



WHY CHOOSE DINING CERTIFICATE CARDS?

- Dining Certificate Cards appeal to many demographics and are redeemable at thousands of restaurants, spanning all types of establishments and cuisine.
- These restaurant certificates provide a strong benefit to brands that align themselves with something as desirable as dining out.
- With over 18,000 restaurants available, this reward can be used nationwide in most major markets and across most geographic locations.
- Americans eat meals away from home an average of 4 to 5 times a week*, making this a reward relevant to a wide range of consumers.

TARGET AUDIENCE

Great for families, employees and even older adults, these rewards are high value offerings consumers desire.

PRICING

QUANTITY	250	5,00	1,000	2,500
\$25 Certificate	\$5.67	\$5.38	\$5.17	\$5.03
\$50 Certificate	\$10.48	\$9.96	\$9.57	\$9.30
\$100 Certificate	\$18.35	\$17.43	\$16.74	\$16.28

For orders over 2,500 cards, or for other devices, inquire for a custom quote.

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Pricing includes 4/1 process printed plastic card and program management. Standard Card Specs: 2 1/8" x 3 3/8", 30 mil polyester laminate. Setup Fee: No charge if art requirements are met. \$63 (g) setup fee for orders under 250 pieces. Only one card can be used per party per visit. Total card value for one time use. Most restaurants require a minimum spend requirement of \$35 USD. Additional restrictions may apply depending on restaurant. Cards expire 6 months from issue. Modified expiration dates and custom shaped cards also available. Custom website landing page will be an additional charge. Production Time: 10 working days from proof approval. Rush service available upon request. FOB: New Jersey. Prices may be higher for points programs and codes only campaigns. Pricing subject to change without notice.

*United States Department of Agriculture

HOW IT WORKS



Users visit the website listed on the back of your branded card.



They enter their reward code and choose their favorite participating restaurant.



Customers print out their certificate and enjoy a great meal on you.

ADDITIONAL INFORMATION

All restaurants included are privately-owned local establishments, giving diners the opportunity to try out these unique restaurants at a discounted rate. A minimum purchase is required, with most restaurants requiring a purchase of at least \$35.